



# Family & Children's AGENCY

9 Mott Avenue, 4<sup>th</sup> Floor  
Norwalk, CT 06850  
203-855-8765  
Fax: 203-838-3325  
FamilyandChildrensAgency.org

*Chair*  
Rita McKenna Olson

*President & CEO*  
Robert F. Cashel, LCSW

*Vice Chair*  
Charles Pieterse  
Brian H. Vendig

January 10, 2025

*Secretary*  
Jennifer Toll

Dear Friend,

*Treasurer*  
Richard P. Zaremski

We are thrilled to share that Family & Children's Agency (FCA) will host our spring benefit, **IMAGINE**, on **Saturday, May 10, 2025** at the **Hyatt Regency Greenwich!** IMAGINE is FCA's signature event and our largest fundraising initiative. We look forward to gathering with friends to celebrate the important work of the Agency and to enjoying an evening of fine dining and dancing and welcome you to join us as a sponsor. To be listed as an early patron on the invitation, please reply by February 14.

*Vice Treasurer*  
Denise Harned

*At-Large*  
Julene M. Greenshields  
Kristine Reddington Herlyn

This year, we are excited to have two-time Tony Award winner **James Naughton** with us as our Master of Ceremonies for the evening! Once again, we are thrilled to have author, speaker, and Christie's ambassador **Lydia Fenet** with us as our auctioneer. In addition, we expect a packed dance floor as this year's music will again be provided by **Tangled Vine**, five-time Best of the Gold Coast "Best Local Rock Band" winner.

*Directors*  
Susan Beyman  
Wenton Camporin  
Joel Clark  
Brian Davidson  
Lilwyn Lucas Dyer  
Mary Ann Genuario  
Kim Healy  
Noelle K. Hughes  
Colleen Cary Katz  
Sean P. Lenahan  
Rachel Lieberman  
Mark Lux  
Virginia C. Martin  
Sean McMurtry  
Kathleen P. Murphy  
Daniel O'Connor  
Sherlene K. Rodriguez  
Bharat Sarpeshkar  
Martha Yepes Small, MD  
Michael Stein  
Mathew Varughese  
Martha Witte

There is so much need in our community, but FCA has been here for more than 80 years to embrace, empower, and support our neighbors. Whether it's providing parenting education and after-school programming, offering mental health care to clients of all ages, delivering foster care and adoption services, helping adults struggling with substance use disorder or homelessness, or supporting seniors maintain their dignity and quality of life, FCA is here for our neighbors at every age.

In this packet you will find information about the event, including sponsorship opportunities. Details can also be found on our website at [FamilyandChildrensAgency.org](http://FamilyandChildrensAgency.org). For more information, please contact Janina Serrao, Director of Development, at [jserrao@fcagency.org](mailto:jserrao@fcagency.org) or (203) 855-8765.

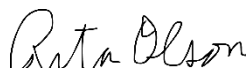
We thank you in advance for your consideration. Your sponsorship and support will truly make a difference in the lives of so many people right here in our community and will play a key role in the success of our event.

*Senior Board of Advisors*  
Virginia C. Martin | Co-Chair  
Kathleen P. Murphy | Co-Chair  
Rev. Elizabeth C. Abel  
Mary-Pat Cottrell  
Jill Dimitrief  
Michelle Doggett  
Ana Goizueta  
Dianne Green  
Matthew Greene  
Lisa Sheffield Lillie  
Dana Nickel  
Karen Scappaticci  
Maurice Segall  
Sharon Sullivan  
Donna Walker  
Trish Weber  
William O. Webster

We look forward to seeing you on May 10.

Sincerely,

  
Robert F. Cashel  
President & CEO

  
Rita McKenna Olson  
Chairman, Board of Directors



Family &  
Children's  
AGENCY

*Saturday, May 10, 2025*

FAMILY & CHILDREN'S AGENCY BENEFIT  
HYATT REGENCY GREENWICH

**6:30 p.m.** Cocktails and Silent Auction

**8:00 p.m.** Dinner, Live Auction, and Call from the Heart

**Master of Ceremonies:** Two-time Tony Award winner **James Naughton**

**Auctioneer:** Author, speaker, and Christie's ambassador **Lydia Fenet**

**Band:** Five-time Best of the Gold Coast "Best Local Rock Band," **Tangled Vine**

300+ attendees from Fairfield County and beyond

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**Family & Children's Agency serves thousands of our neighbors in need each year with programs that help people at every stage of life.**

**Children**

- ASPIRE After-School Program
- Foster Care
- Mental Health Care

**Families**

- Adoption
- Family Guidance
- Parent Education

**Adults**

- Counseling
- Substance Abuse Treatment
- Supportive Housing

**Seniors**

- Norwalk's Municipal Agent for the Elderly
- Social Work Services

For more information, contact Janina Serrao, Director of Development, at 203-855-8765 or [JSerrao@fcagency.org](mailto:JSerrao@fcagency.org).

Visit [FamilyandChildrensAgency.org](http://FamilyandChildrensAgency.org) for additional information.

Tax ID: 06-0970985



Family & Children's AGENCY

Saturday, May 10, 2025

FAMILY & CHILDREN'S AGENCY BENEFIT  
HYATT REGENCY GREENWICH

### Diamond

\$30,000

Exclusive Presenting Sponsor (One Available)

- Two prime tables for up to 24 guests
- Exclusive naming rights for the event
- Exclusive mention in evening's program by Master of Ceremonies
- Branded item inclusion in event giveaway
- Two-page color advertisement in event journal
- Color logo/name in event visual presentation and evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

### Silver

\$5,000

- Table for up to 10 guests
- Quarter-page color advertisement in event journal
- Color logo/name in event visual presentation and evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

### Bronze

\$2,500

- Table for up to 6 guests
- Color logo/name in event visual presentation and evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

### Platinum

\$20,000

- Prime table for up to 12 guests
- Full-page color advertisement in event journal
- Color logo/name in event visual presentation and evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

### Friend

\$1,500

- Two guest tickets to the event
- Color logo/name in event visual presentation and evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

### Gold

\$10,000

- Prominent table for up to 10 guests
- Half-page color advertisement in event journal
- Color logo/name in event visual presentation and evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

### Patron

\$500

- One guest ticket to the event
- Recognition in invitation



Scan QR code or visit  
[bit.ly/FCAIMAGINE2025](http://bit.ly/FCAIMAGINE2025)  
to register online

### Program Ads

Submit a design file or contact us and we can help create your ad.

**\$1,000** Full-page color ad in event journal (5"w x 8"h)

**\$500** Half-page color ad in event journal (5"w x 3.8"h)

**\$250** Quarter-page color ad in event journal (2.3"w x 3.8"h)

Levels are flexible and may be tailored to meet your needs.

For more information, contact Janina Serrao, Director of Development, at 203-855-8765 or [JSerrao@fcagency.org](mailto:JSerrao@fcagency.org).

General invitation mailing to follow.



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## SUPPORT AGREEMENT

Name

E-mail

Company Name

Title

Mailing Address

City

State

Zip

Phone

Fax

Authorized Signature

### *Support Opportunities*

- |                                   |          |   |         |
|-----------------------------------|----------|---|---------|
| <input type="checkbox"/> Diamond  | \$30,000 | <input type="checkbox"/> Full-Page Advertisement    | \$1,000 |
| <input type="checkbox"/> Platinum | \$20,000 | <input type="checkbox"/> Half-Page Advertisement    | \$500   |
| <input type="checkbox"/> Gold     | \$10,000 | <input type="checkbox"/> Quarter-Page Advertisement | \$250   |
| <input type="checkbox"/> Silver   | \$5,000  |   |         |
| <input type="checkbox"/> Bronze   | \$2,500  |   |         |
| <input type="checkbox"/> Friend   | \$1,500  |   |         |
| <input type="checkbox"/> Patron   | \$500    |   |         |

### *Payment Information*

Please check one of the following:

- Check enclosed (payable to Family & Children's Agency) for total amount in agreement
- Bill me
- Charge total amount in agreement to credit card:  Amex  Discover  MasterCard  Visa

Cardholder's Name

Card Number

CVV#

Signature

Expiration Date



Scan QR code or visit  
[bit.ly/FCAIMAGINE2025](http://bit.ly/FCAIMAGINE2025)  
to register online

Please return completed form and logo (JPEG) to Janina Serrao.

To be listed as an early patron on the invitation, please reply by February 14, 2025. General support will be accepted until May 2, 2025.

For more information, contact Janina Serrao, Director of Development, at 203-855-8765 or [JSerrao@fcagency.org](mailto:JSerrao@fcagency.org).