



# Family & Children's AGENCY

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FamilyandChildrensAgency.org

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Robert F. Cashel, LCSW

February 2019

Dear Friend,

On **Friday, May 31, 2019** friends and supporters will gather at **The Tokeneke Club** in Darien for **IMAGINE**, the Family & Children's Agency (FCA) spring benefit. IMAGINE is FCA's signature event and our largest fundraising initiative. We look forward each spring to celebrating the important work of the Agency and to enjoying an evening of fine dining and dancing.

Last year, because of the support from individuals and businesses like you, we were able to provide critical services and support to over 13,000 clients and offer more than 30 programs that met the needs of individuals in our community across the lifespan. This year, we look to accomplish even more. We hope that you will join us by becoming an early patron sponsor. To be listed as an early patron on the invitation, please reply by March 11.

This year marks the inauguration of our **Spirit of FCA Award**, which will be presented at the IMAGINE event. We are thrilled to present this first-time award to **Julene and Simon Greenshields** of Wilton whose extraordinary commitment and service to the Agency have made a significant difference in the lives of those we serve. We look forward to honoring Julene and Simon throughout the evening and welcome you to join us.

For over 75 years, Family & Children Agency's has worked to build better lives in our community through strength-based, solution-focused services. Our programs help **children** through after-school and summer programs, foster care, and psychiatric services. We work with **families** with parenting education, family guidance, and adoption services. **Adults** experiencing homelessness, overcoming addiction, or struggling with mental health issues come to FCA for help. And we work with **seniors** with home care services to help them stay in their homes. As you can see, Family & Children's Agency is here for our neighbors in need at every stage of life.

Enclosed is information about the event, including sponsorship opportunities; details can also be found on our website at [FamilyandChildrensAgency.org](http://FamilyandChildrensAgency.org). For more information, please contact Janina Serrao, Director of Development, at [jserrao@fcagency.org](mailto:jserrao@fcagency.org) (203) 855-8765.

We thank you in advance for your consideration. Your sponsorship and support will truly make a difference in the lives of so many people right here in our community and will play a key role in the success of our event.

We look forward to seeing you on May 31.

Sincerely,

Robert F. Cashel  
President & CEO

Lisa Lillie  
Chairman, Board of Directors



Family &  
Children's  
AGENCY

Join us for

# IMAGINE

Family & Children's Agency's  
annual benefit

Friday, May 31, 2019

The Tokeneke Club | Darien, CT

## EVENT FAST FACTS

- 6:30 p.m. Cocktails and Silent Auction
- 8:00 p.m. Dinner, Live Auction, Call from the Heart, and Presentation
- Music by ETA
- Master of Ceremonies/Auctioneer, Tim Luke
- 300 attendees from Fairfield County and beyond, including Darien, Fairfield, Greenwich, New Canaan, Norwalk, Redding, Ridgefield, Stamford, Weston, Westport, and Wilton.

## ABOUT FAMILY & CHILDREN'S AGENCY (FCA)

### Children

At FCA, children from all backgrounds find a safe place and a listening ear. After school, over the summer, and through times of mental and emotional turmoil, our professional and nurturing programs provide intervention, guidance, and education to stabilize the lives of children.

**ASPIRE After-School Program • Foster Care  
Intensive Psychiatric Services**

### Adults

Adults facing difficulties find compassionate help at FCA. Our dedicated, professional staff provide a safe and reliable place for those facing mental health issues, substance addiction, and homelessness, so they can heal, recover, and start a more stable next chapter in their lives.

**Mental Health Counseling • Homelessness Prevention  
Substance Abuse Treatment**

### Families

Family & Children's Agency counsels and educates parents, empowers dads through child development education, and connects children to their forever families. These programs unite families and provide a stable base for a bright future.

**Family Guidance • Parent Education • Adoption**

### Seniors

At FCA, home care services allow seniors to avoid hospitals and nursing homes and live fulfilling lives in their communities. Our well-trained staff assess the needs of seniors, install and monitor emergency response systems, and provide services to allow seniors to remain safe, secure, and living well in their own homes.

**Personal Emergency Alert Systems • Transportation  
Part-Time and Live-In Care • Caregiver Support**



# IMAGINE 2019

## DIAMOND

\$20,000

- Premier seating for 12
- Premier placement of your full-page color advertisement in event program journal
- Premier placement of your color logo/name in event visual presentation and the evening's publications
- Premier recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

## PLATINUM

\$15,000

- Prime seating for 12
- Prime placement of your full-page color advertisement in event program journal
- Prime placement of your color logo/name in event visual presentation and the evening's publications
- Prime recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

## GOLD

\$10,000

- Prominent seating for 10
- Prominent placement of your half-page color advertisement in event program journal
- Inclusion of your color logo/name in event visual presentation and the evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

## SILVER

\$5,000

- Seating for 10
- Half-page color advertisement in event program journal
- Inclusion of your color logo/name in event visual presentation and the evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

## BRONZE

\$2,500

- Four tickets to the event
- Quarter-page color advertisement in event program journal
- Inclusion of your color logo/name in event visual presentation and the evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

## FRIEND

\$1,500

- Two tickets to the event
- Quarter-page color advertisement in event program journal
- Inclusion of your color logo/name in event visual presentation and the evening's publications
- Recognition on event website and in event press release(s), invitation, and marketing collateral leading up to the event

## PATRON

\$500

- One ticket to the event
- Recognition in invitation

## PROGRAM ADS

Submit a design file or contact us and we can help you create your ad

**\$1,000** Full-page color advertisement in event program book (5"w x 8"h)

**\$500** Half-page color advertisement in event program book (5"w x 3.8"h)

**\$250** Quarter-page color advertisement in event program book (2.3"w x 3.8"h)



# IMAGINE 2019

## Contact Information

Name

E-mail

Company Name (if applicable)

Title (if applicable)

Mailing Address

City State Zip

Phone Fax

Authorized Signature

## Support Opportunities

- |                                   |          |   |         |
|-----------------------------------|----------|---|---------|
| <input type="checkbox"/> Diamond  | \$20,000 | <input type="checkbox"/> Full-Page Advertisement    | \$1,000 |
| <input type="checkbox"/> Platinum | \$15,000 | <input type="checkbox"/> Half-Page Advertisement    | \$500   |
| <input type="checkbox"/> Gold     | \$10,000 | <input type="checkbox"/> Quarter-Page Advertisement | \$250   |
| <input type="checkbox"/> Silver   | \$5,000  |   |         |
| <input type="checkbox"/> Bronze   | \$2,500  |   |         |
| <input type="checkbox"/> Friend   | \$1,500  |   |         |
| <input type="checkbox"/> Patron   | \$500    |   |         |

## Payment Information

Please check one of the following:

Check enclosed (payable to Family & Children's Agency) for total amount in agreement

Bill me

Charge total amount in agreement to credit card:  Amex  Discover  MasterCard  Visa

Cardholder's Name

Card Number CVV#

Expiration Date Signature

## Additional Information

Please return completed form and logo (JPEG) to Janina Serrao.

To be listed as an early patron on the invitation, please reply by **March 11, 2019**.

General support will be accepted until May 10, 2019.

For more information, please contact Janina Serrao, Director of Development, at 203-855-8765 or [jserrao@fcagency.org](mailto:jserrao@fcagency.org)